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**GDC Wins Repeat Order to Deploy 200 Digital Cinema Servers for Jinyi Circuit  
– the 6<sup>th</sup> Largest in China**

SHOWEST, Las Vegas (March 17, 2010) – GDC Technology (“GDC”), a world leading digital cinema solution provider, is pleased to announce that it has won a repeat order for digital servers from Guangzhou-based Jinyi Zhujiang Movie Circuit Co., Ltd (“Jinyi”), the sixth largest exhibitor in China (according to 2008 published box-office collection). Under this contract, 200 units of GDC SA-2100A server will be deployed and work has been scheduled to start in 2010. This project is a sequel to an earlier one in February 2009 where 100 units of GDC digital cinema system were deployed.

Jinyi was founded as a joint venture between Jiayu Group and Guangzhou Cinema Chain, specializing in the business of premier cinemas in China. It has close to 200 screens throughout China and is one of the leading cinema exhibitors in the country. “We began working with GDC in 2005 when we first embarked on our digital conversion. GDC’s feature-rich products, user-friendly design and 365x24x7 hotline support have been among the major factors contributing to the success of our initial rollout program, and its caring and immediate response to customer problems have also been very reassuring to us throughout the project,” said Mr. Xu Binbiao, GM of Jinyi. “Given GDC’s impeccable track record of reliability, excellent services and cost competitiveness, we are convinced to stay on with GDC in our new phase of deployment.”

”As a pioneer in the digital cinema industry in China, GDC has over the years established itself as the undisputed market leader with close to two-thirds of the market share in the country,” said Dr Man-Nang CHONG, founder and CEO of GDC Technology.”We owe our success to the trust and support of many of our satisfied customers with whom we have built a long and lasting relationship. Jinyi’s repeat order is a testament to this kind of special relationship that we have with our customers and we are both proud and honored about it.”

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**About GDC Technology (<http://www.gdc-tech.com>)**

GDC Technology (“GDC”) is a subsidiary of the Hong Kong publicly listed company - Global Digital Creations Holdings Limited. As one of the leading global solution providers for digital cinema, media delivery and display markets, GDC has successfully delivered and installed digital cinema servers and advanced digital signage systems worldwide. GDC is currently the largest supplier of cinema servers throughout Asia and the second largest provider of cinema servers worldwide, serving its customers through offices in the US, Singapore, Hong Kong and China. GDC also holds Virtual Print Fee (“VPF”) agreements with major US studios and acts as a third-party for the major deployment of digital cinema systems in Asia.

**About Jinyi Zhujiang Movie Circuit Co., Ltd**

Jinyi Zhujiang Movie Circuit Co., Ltd (“Jinyi”), based in Guangzhou, China, was founded as a joint venture between Jiayu Group and Guangzhou Cinema Chain, specializing in the business of premier cinemas in China. It has close to 200 screens over 10 cities in China and is one of the leading cinema exhibitors in the country.

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