



**FOR IMMEDIATE RELEASE**

**Santikos Theatres Selects GDC Servers for Digital Cinema Conversion**

SHOWEST, Las Vegas (March 15, 2010) – GDC Technology (“GDC”), a world leading digital cinema solution provider, is pleased to announce that it has won a major digital cinema deployment contract with Santikos Theatres, a leading cinema circuit in Texas. The project will see the deployment of 88 GDC SA-2100A servers into Santikos Theatres and currently work is already underway for the rollout.

Over the years, Santikos Theatres has established a well-deserved reputation for bringing the “latest and greatest” in cinema technology to San Antonio. From the first drive-in theatres and multi-plex indoor theatres, to THX and digital sound technology, Santikos Theatres leads the way in innovation. More recent additions include 3D presentation, Hollywood IMAX films, HD digital projection, in-theatre dining and the city’s only art-house. John Santikos, founder and President of the locally owned theatre circuit is proud to continue this tradition. “It has always been our goal to offer our guests the best possible presentation, service and overall experience. Being the first local exhibitor to bring all digital projection here is an exciting undertaking,” John added.

Art Seago, director of operations for Santikos, was the driving force behind expanding digital projection to the remaining multi-plexes. “When we decided to convert circuit-wide, we underwent the process of comparing all of the options available to us. GDC brought to us superior technology, quality, value and service which is what we strive to provide to our customers at all times.”

“As one of the industry pioneers, Santikos Theatres is famed for having brought many innovative cinematic experiences to San Antonio,” said Dr. Man-Nang CHONG, founder and CEO of GDC Technology. “It is an honour for us to be entrusted by a visionary company like Santikos Theatres to perform in their digital cinema deployment. We are committed to continuously bringing advanced digital cinema technologies and cutting-edge entertainment experiences to exhibitors and their customers.”

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**About GDC Technology (<http://www.gdc-tech.com>)**

GDC Technology (“GDC”) is a subsidiary of the Hong Kong publicly listed company - Global Digital Creations Holdings Limited. As one of the leading global solution providers for digital cinema, media delivery and display markets, GDC has successfully delivered and installed digital cinema servers and advanced digital signage systems worldwide. GDC is currently the largest supplier of cinema servers throughout Asia and the second largest provider of cinema servers worldwide, serving its customers through offices in the US, Singapore, Hong Kong and China. GDC also holds Virtual Print Fee (“VPF”) agreements with major US studios and acts as a third-party for the major deployment of digital cinema systems in Asia.

**About Santikos Theatres (<http://www.santikos.com>)**

Santikos Theatres was founded in 1915 by Louis Santikos, a Greek entrepreneur and pioneer in the Texas motion picture industry. His son John followed in the family legacy and entered the movie business after graduating from St. Mary’s University and remains at the helm of his beloved business to this day. Over the years, Santikos Theatres has brought San Antonio the “latest and greatest” in cinema technology; including the first drive-in theatres, multi-plex indoor theatres, THX and digital sound technology, 3D presentation, Hollywood IMAX films, HD digital projection, in-theatre dining and the city’s only art-house. Today, the Santikos Theatre circuit includes 8 theatres; The Palladium IMAX, The Silverado 16, The Mayan Palace, The Embassy, The Rialto Cinema Bar & Grill, The Bijou@ Crossroads, The Northwest 14, all in San Antonio and The Silverado 19 IMAX in Northwest Houston. Santikos remains the only locally owned and operated theatre circuit in South Texas, and proudly continues their tradition of customer service, community relations and superior cinematic presentation.

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